

## **8 Reasons We Get Your Insurance Right (see #7 and you'll call today!)**

Dear Fellow Clintonian,

Do you remember a time when you mattered to the people you did business with? Take a minute and I'll explain eight good reasons why we can help you with your insurance.

### **#1: We Take Your Insurance Personally**

There was a time when you'd walk into the local grocery or hardware store and you knew the owners! Talk about personal service. They made sure you got what you needed...the right amount for that recipe, the proper tool for the job. Hey, they lived in town, too, and you mattered to them.

Well, The Burns Agency *still does business that way*. You'll get to know us like that, too, because a personal relationship is crucial to building a sound insurance program. Everyone has unique property and liability exposures, and, after all, we live here...if anyone knows about our tough winters, and the damage snow and ice can do to your home, we sure do.

### **#2: No Waiting for Expert Advice, No Voice Mail—Our Agents Answer the Phone**

I invite you to CALL US at 853.5052. We're right around the corner and **the person who answers the phone is your agent!** We'll take the information to give you a quote right then and there.

And, after you're a customer, that agent is the same person who will take care of your claim or add that new car. No wait, no shuffling around. Your questions answered when you want them answered. We call it old-fashioned professional service; you'll call it convenience.

### **#3: Save Time and Money—One Call and 13 Insurance Companies Compete For Your Business**

Our carriers are a carefully selected group—financially sound, reputable, and highly rated. Just one phone call and these AA+ rated (Superior) companies go to work for you. You *save time and money* because you call once and know you'll get the best coverage at the most competitive price.

### **#4: Peace of Mind Trusting Our Knowledge and Experience**

We've talked about the relationship you have (or don't have) with the people you do business with. Your genuine peace of mind comes from confidence that they are really taking care of you.

So meet our licensed personal insurance Customer Service and Sales Agents: Julie Freemire, CISR; Mary Wilson, CISR; and Wendy Lawlor, CISR, CIC, Office Manager. They all live here with their families and are eager to serve you.

(The CISR designation—Certified Insurance Service Representative—is awarded those who take a rigorous course in personal insurance coverages and service. Wendy’s CIC designation—Certified Insurance Counselor—is one of the highest educational achievements in the business.)

The Burns Agency has been protecting people like you since 1919. Everyone in town knew our founder, my grandfather, O. Gregory Burns, and then his son, my dad, Nicholas K. Burns. Now, I’m at the helm carrying on their legacy...old fashioned professionalism from people you know.

### **#5: Rest Easy Knowing You’ve Insured it Right.**

When you call or stop in, we’ll take the time to listen, to work with you to identify the right insurance for you and your family. And we use ultra modern technology for lightning fast service. Your peace of mind is knowing that you have done everything you can to insure your property and liability...and, with the best insurance companies.

Our agents are here to answer any questions you have about your coverage. And, they know what they’re talking about. You’ll rest easier knowing:

- that your home is adequately protected with the right insurance values.
- that the coverages on your auto policy protect you (even from the irresponsibility of the “other guy.” More about that in a second).
- that problems with your coverage or account are solved fast, making your life less complicated.

Oh, and about that protection from “the other guy.” One of our customers was in a car accident (we have insured her all her life and her parents before her since the 1950s). It was the other guy’s fault and our client was seriously hurt. She was a well-paid professional and she lost considerable time at work. The other guy had low limits of liability that were exhausted quickly. What was our highly paid client to do?

Well, our agents had encouraged her to buy additional limits of Underinsured Motorist coverage. So, though she was rightly awarded far more than the other guy’s insurance company paid, she collected the difference on her own policy. She survived what would have been a financial catastrophe.

### **#6: Hassle Free Claims**

So what happens if you have a claim? We'll guide you through the process for a prompt and fair resolution. You'll save time with less hassle. You'll quickly get that car fixed or have the money for a new one, so your busy life is back to normal...fast.

Remember, the agents who quoted your insurance and advised you on coverages are the same ones who take your claim and guide you through the process. Your life is easier, even if you've suffered a loss or had an accident.

### **#7: Save Big Money**

You would think that we're leading you on to a service that might actually cost you a little more. And, quite frankly, it would be worth it if it did. Your protection is that important.

**BUT, WE WILL ACTUALLY SAVE YOU BIG MONEY!!** As we said before, your call or visit to our office is the "go ahead" for our *13 personal lines insurance carriers to compete for your business*. How much are we saving our clients...\$50, \$100 per year? **How about \$300 to \$700 per year, just on their auto insurance!!**

### **#8: Old Fashioned Professionalism Right Here In Clinton**

The bottom line...we know you work hard and the professionals you do business with should make your busy life easier, not create hassles for you. You don't need to wait on the phone. You want your questions answered, emails returned, and requests responded to fast.

You want your insurance done right, and you want to be treated courteously and with respect...you know all of this as old fashioned professionalism.

So, there's no better time to call for a FREE no-obligation quote. We save people money every day, so switch your insurance to **The Burns Agency** and start saving right now. The transition is easy and, after all, we're right around the corner. Call **853.5052** today!!

Sincerely,

David J. Burns, President

*"You're much safer when the other guy can see you—always drive with your headlights on!"*

PS. If you can't call or stop in during regular business hours, go to our website at [www.burnsagency.com](http://www.burnsagency.com) and click "Online Services" then "Coverage Quote." Whatever is most convenient, we're here for you.